

**INTRO  
TO  
CULTURE  
SHIFT**

# ONE OF THE HIGHEST PRIORITIES OF JESUS IN THE TRAINING OF THE TWELVE WAS TO IMMERSE THEM IN **THE CULTURE OF HIS KINGDOM**. JESUS HAD THREE YEARS TO TRAIN AND PREPARE THEM TO TAKE HIS MESSAGE, WHICH IS CALLED THE GOSPEL, TO THE ENTIRE WORLD.

If this was a business start-up, the owner was going to leave the employees totally in charge for the worldwide launch of Salvation for every person on earth. They had to get not only the message right, but they had to get the heart-culture right so that the message would be unstoppable.

*Salvation Encounter* focuses on the simple Gospel, and *Culture Shift* releases the culture of the Kingdom. These are the training messages that are erupting virally into the hearts of young people across America and the nations. Each culture can be likened to a drumbeat of the Gospel. They are to be lived out in communities that are forming all across the world where Jesus and the Gospel are the centerpiece.

The “Five Fingers of Freedom” form a powerful culture shifting vaccine. They are powerful, awakening songs to personal revival.

- ***The Culture of the Unoffendable Heart***
- ***The Culture of the Courageous Heart of Christ***
- ***The Culture of the Radical Servant***
- ***The Culture of Faith***
- ***The Culture of the Surrendered Heart***

The Matthew 9:38 prayer to send laborers required a new culture.

THEN HE SAID TO HIS DISCIPLES, “THE HARVEST IS PLENTIFUL BUT THE WORKERS ARE FEW. ASK THE LORD OF THE HARVEST, THEREFORE, TO SEND OUT WORKERS INTO HIS HARVEST FIELD.” [\\_MATTHEW 9:37-38 \(NIV\)](#)

Matthew 10 is the first Send. It is the sending of the twelve into the Harvest, and when you simply read the sentences, you see just how important it was to operate fully in the culture.

These are just sentences pulled out of Matthew 10. The Culture Shift of the Kingdom of God empowered the first disciples to totally throw down.

"DON'T TAKE ANY MONEY WITH YOU"

"DON'T CARRY A TRAVELER'S BAG WITH AN EXTRA COAT AND SANDALS OR EVEN A WALKING STICK"

"I AM SENDING YOU OUT AS SHEEP AMONG WOLVES"

"YOU WILL BE HANDED OVER TO THE COURTS AND BEATEN IN THE SYNAGOGUES"

"STAND TRIAL BEFORE KINGS"

"THIS WILL BE YOUR OPPORTUNITY TO TELL THEM ABOUT ME"

"WHEN YOU ARE ARRESTED"

"BROTHER WILL BETRAY BROTHER TO DEATH"

"EVERYONE WILL HATE YOU BECAUSE OF YOUR ALLEGIANCE TO ME"

"STUDENT SHARES THE MASTER'S FATE"

"AND SINCE I, THE MASTER OF THE HOUSEHOLD, HAVE BEEN CALLED THE PRINCE OF DEMONS, HOW MUCH MORE WILL IT HAPPEN TO YOU, THE MEMBERS OF HIS HOUSEHOLD"

"WHAT I TELL YOU NOW IN THE DARKNESS, SHOUT ABROAD WHEN DAYBREAK COMES"

"WHAT I WHISPER IN YOUR EARS, SHOUT FROM THE ROOFTOPS FOR ALL TO HEAR"

"DON'T BE AFRAID OF THOSE WHO WANT TO KILL THE BODY"

"THEY CAN ONLY KILL YOUR BODY; THEY CANNOT TOUCH YOUR SOUL"

This first band of Jesus followers came together to experience the power of answering the call of Jesus and spreading the message and culture of the Kingdom everywhere they went. We get to do the same all over the world. The message is still the same as it was for this first band of disciples. The Culture of the Kingdom has not changed!